



NYC-based filmmaker, visual artist and educator.

Dana McClure's work encompasses a range of inter-disciplinary fields including documentary film, interactive video installation, print design, motion graphics, and web development. Recently, Dana won a 2008 Telly Award for her work directing the film *Odd Ones Out*. This feature-length documentary follows the lives of three transgender teens over the course of four years and is now being distributed internationally. Since 2001, Dana has worked as a visual artist and multimedia designer for businesses both large and small including: design firms, music labels, food manufacturers, restaurants, photography studios, film festivals and non-profit organizations. In 2007, she co-founded Double Triple, a Brooklyn based art and design studio that works on both client-based projects and self-initiated work. She also teaches undergraduate and graduate level courses in multimedia design & time-based media at Parsons School of Design & NYU.

For more detailed information on her work visit: www.danamclure.com
References available upon request.

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TEACHING EXPERIENCE

CORE STUDIO IMAGE

PARSONS SCHOOL OF DESIGN / MANHATTAN, NY / 09.08 - PRESENT

Instructor for Core Studio Image, a freshman undergraduate course that introduces students to the fundamentals of 2D Design including visual composition, typography, color, image, grid and layout.

CORE STUDIO TIME

PARSONS SCHOOL OF DESIGN / MANHATTAN, NY / 01.08 - PRESENT

Instructor for Core Studio Time, a freshman undergraduate course that introduces students to the fundamentals of time-based media including story telling, character development, motion study, video games, sound design and animation.

INTRODUCTION TO GRAPHIC DESIGN & MULTIMEDIA

NEW YORK UNIVERSITY / MANHATTAN, NY / 01.07 - PRESENT

Instructor for an open-level course that introduces students to the fundamentals of graphic design and multimedia. Students learn how to integrate 2D elements, sound, image and motion in their interactive interfaces, motion graphics and performance-based work.

2D INTEGRATED STUDIO

PARSONS SCHOOL OF DESIGN / MANHATTAN, NY / 09.05 - 05.08

Instructor for 2D Integrated Studio, a freshman foundation studio course that provides an introduction to fundamental principals of visual expression and communication in both theoretical and applied forms. Students develop their ability to integrate physical, photographic and digital media in the creation of images, objects and experiences.

DIGITAL DESIGN LAB: SOUND AND VISION

PARSONS SCHOOL OF DESIGN / MANHATTAN, NY / 06.04 - PRESENT

Instructor for a Summer Intensive Studies course that explores New York city through sound, digital video, images and the web. Students create an online portfolio of samples, films images and information maps that represent the urban experience by mapping the streets, sampling sound and re-mixing video.

MFA DESIGN & TECHNOLOGY BOOTCAMP

PARSONS SCHOOL OF DESIGN / MANHATTAN, NY / 07.03 - 08.03

Instructor for the design section of a four-week intensive bootcamp program for students entering the MFA Design & Technology program. Class topics included graphic design history, interactive design, information architecture, visual narrative and storytelling.

DESIGN EXPERIENCE

CO-FOUNDER OF DOUBLE TRIPLE, BROOKLYN, NY / 05.07 - PRESENT

Double Triple is an art and design studio founded by Dana McClure, Phillip Neimeyer & Jason Corace. The studio focuses on both client-based projects and self-initiated work.

SENIOR DESIGNER, KIRSCHENBAUM BAUM / MANHATTAN, NY / 03.06 - 06.06

Art directed and designed interactive branding campaigns and pitches for clients including: BMW, John Frieda, Old Navy, Biore, Curel, Jergens, and Don Julio Tequila.

INTERACTION DESIGNER, FREELANCE / BROOKLYN, NY / 05.03 - 01.06

Art directed, consulted and designed interactive environments for clients including: Badgely Mischka, Africa Dream Safaris, Steve Cohen Photography, Paul Liebrandt, Sam Mason, Cakes 4 Rockstars, Rainlake Productions and Mannmade Arts Project.

MULTIMEDIA DESIGNER, AW DESIGN / MANHATTAN, NY / 11.01 - 09.02

Designed motion graphics and identity system for an international IT company based in India. Worked on identity systems and packaging design for various new products and services including Unilever Best Foods.

WEB DESIGNER, ERRICO PHOTOGRAPHY / IRVINGTON, NY / 05-02 - 07.02

Web design and development for a photography studio specializing in the culinary industry.

GRAPHIC DESIGNER, DESGRIPPES GOBE / MANHATTAN, NY / 05.01 - 10.01

Designed retail identity graphics for children's clothing store and developed identity graphics for new lines of beauty products and cosmetics.

FREELANCE DESIGNER, ANT MUSIC / MANHATTAN, NY / 12.98 - 05.01

Ongoing design and development of the identity system for a NY-based music label. Designs include: logos, stationary, business cards, DVD covers, CD labels, brochures, and promotional postcards.

MEDIA PLANNER, YOUNG ADVOCATES / MANHATTAN, NY / 09.01 - 01.03

Designed all promotional material including web site, postcards, logo, event graphics, signage, and promotional mailings for a group of over 700 Young Advocates closely affiliated with Human Rights Watch.

GRAPHIC DESIGNER, JK DESIGN / NEW BRUNSWICK, NJ / 12.98 - 05.01

Print Designer for editorial and promotional materials. Worked on layouts and covers for publications, magazines and newspapers.

PRINT DESIGNER, G&K DESIGN / MANHATTAN, NY / 12.97 - 09.98

Designed promotional editorial pieces and packaging design for various fortune 500 companies.

FILMMAKING EXPERIENCE

FILM DIRECTOR / RAINLAKE PRODUCTIONS, NY / 09.02 - 05.08

Directed and edited a feature length documentary film that follows the lives of three transgender teens living in NYC over the course of four years. *Odd Ones Out* has won a 2008 Telly Award and has been screened at the following festivals, educational institutions and non-profit organizations:

MIX Film Festival, Anthology Film Archives, Manhattan, NY, 2005

Hetrick Martin Institute, Manhattan, NY, 2005

Gender Identity Center of Colorado, Boulder, CO, 2005

Homo-A-GoGo Film Festival, Olympia, WA, 2006

10TH FLOOR COLLECTIVE / MANHATTAN, NY / 01.03 -05.03

Curator and head organizer for a NYC-based experimental group of young new media artists formed in 2002. The group represents artists whose work supports discerning approaches to process and creation and encourages critical responses to contemporary issues and challenges in our culture.

MEDIA CURATOR REMOTE LOUNGE / MANHATTAN, NY / 01.03 -05.03

Curated a series of video-based art events entitled *Flasher* at an NYC multimedia lounge. Selected pieces in the show included digital stills, video shorts, motion graphics, animation, audio mixing and real-time video scratching, Supervised technical production of pieces exhibited. Dubbed DVDs of all artwork in the show. Designed interactive invites to the event.

EDUCATION

MFA / NEW SCHOOL UNIVERSITY

PARSONS SCHOOL OF DESIGN / MANHATTAN, NY / 07.02 - 05.04

Masters Degree in Design and Technology. Concentration on Physical-based Video Installation, Documentary Film, and Interaction Design.

BFA / SYRACUSE UNIVERSITY

SCHOOL OF VISUAL & PERFORMING ARTS / SYRACUSE, NY / 07.97 - 05.01

Bachelors Degree in Communication Design and Public Relations

TECHNICAL KNOWLEDGE

PRINT / GRAPHICS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- Microsoft Office

MULTIMEDIA / INTERACTIVE

- Macromedia Flash
- Macromedia Director
- Macromedia Dreamweaver- Macromedia Contribute
- Macromedia Fireworks
- Max MSP, Cyclops, Jitter

VIDEO EDITING / COMPOSITING

- Final Cut Pro
- After Effects
- DVD Studio Pro

AUDIO EDITING / SOUND DESIGN

- Propellerhead Reason
- Logic
- ProTools

PROGRAMMING LANGUAGES

- HTML/ DHTML/XML
- php &
- Action Scripting