

# TYPOGRAPHIC WORD

**Assignment:** Choose three words from the list. In three different compositions, arrange each word to express its meaning (one word per composition). The composition is 7" x 7" inches square. You may vary the size, spacing, placement, and orientation of the letters. You may execute your project by tracing letters, cutting and pasting photocopied letters, using a computer, or any combination of these methods. **Use the typeface Futura Bold.** You may repeat, omit, slice, block, or overlap words or letters. Do not use drop shadows or horizontal/vertical scaling (distortion). Consider the entire space of the square. Bring in trimmed versions of your three compositions to the next class. From the feedback you receive on the first round, adjust the three designs for the final critique. Mount and trim your final designs to bristol board.

## Printing Tip:

Crop marks allow you to easily trim a document to its custom size. When completed with your 7" X 7" InDesign document, select Marks & Bleeds>Crop Marks in the PDF export dialog box. When you are cutting, be sure not to slice off crop marks while you still need them. Make each cut just past each corner, leaving the "frame" of paper intact until you have made all your cuts.

**Examples:** (From Carol Shadford's 2D Integrated Studio Class)



Cory Teale, 2006



Kat Reilly, 2006

<i>addition</i>	<i>elimination</i>
<i>alliance</i>	<i>explosive</i>
<i>banished</i>	<i>fascist</i>
<i>chaos</i>	<i>freedom</i>
<i>coercion</i>	<i>individual</i>
<i>communal</i>	<i>inhibited</i>
<i>compressed</i>	<i>invasion</i>
<i>congested</i>	<i>isolated</i>
<i>contraction</i>	<i>lazy</i>
<i>cooperation</i>	<i>lopsided</i>
<i>crowded</i>	<i>migration</i>
<i>dependent</i>	<i>mirror</i>
<i>deserted</i>	<i>persuasion</i>
<i>desolate</i>	<i>reflection</i>
<i>diminish</i>	<i>relaxed</i>
<i>disruption</i>	<i>repetition</i>
<i>disoriented</i>	<i>segregation</i>
<i>distracted</i>	<i>subtraction</i>
<i>divided</i>	<i>transition</i>
<i>dizzy</i>	<i>unity</i>
<i>expansion</i>	<i>unstable</i>